

Public Service Announcement

Pink Shirt Day 2024

Start Date: February 22, 2024

End Date: February 28, 2024

Nunavut-wide

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Wednesday, February 28, is Pink Shirt Day, which is observed each year by wearing pink as a unified way to take a stand against bullying.

The Department of Education encourages all schools and communities to wear pink, demonstrating *Inuuqatigiitsiarniq*: respect and caring for each other.

Wearing pink is a pledge to not tolerate bullying anywhere: not in school, not at home, not in the community, and not online. Nunavummiut are urged to embrace and remember this message year-round.

By engaging in conversations on Pink Shirt Day, we can take a step forward towards helping and healing.

Join the Department of Education and support Pink Shirt Day!

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